

# The Brow C.P. School

We respect. We learn. We are happy.

The Clough,  
Runcorn,  
WA7 2HB  
01928 563 089



Headteacher: Mrs L. Webb

Dear Parent/Carer.

At The Brow Community Primary School, we use information about your child in a number of different ways, and we would like your consent for some of the ways we use this personal data. We have set these out in more detail below.

We will contact you using your:-

- Home and mobile phone numbers (including text message)
- Email address
- Postal address
- Parent mail

Using your contact details in these ways helps us to:-

- Raise extra money to continue to improve the experience your child has at school
- Keep you in the loop with what is happening in school e.g. sending the school newsletter
- Let you know about extra-curricular activities on offer to your child

If you are not happy for us to use information in the ways we list below, that is no problem – we will accommodate your preferences. Similarly, if you change your mind at any time, you can let us know by emailing [sec.thebrow@halton.gov.uk](mailto:sec.thebrow@halton.gov.uk), calling the school on 01928 563089, or just popping in to the school office.

If you have any other questions, please get in touch.

## **Why are we asking for your consent again?**

You may be aware that there are new data protection rules that came in to force on 25<sup>th</sup> May 2018. To ensure we are meeting the new requirements, we need to re-seek your consent for some of the ways we use information about you.

We would appreciate you taking the time to give consent again, as we really value being able to use the information in the ways listed below.

Mrs L Webb

Headteacher

[www.thebrowprimaryschool.com](http://www.thebrowprimaryschool.com)



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## Photos and videos

We sometime take photographs of pupils. We use these photos to help us to give people an idea of what life at our school is like, for example in the newsletter and on the school website or facebook page. Please tick the relevant box(es) below, sign and return this form to school.

Childs Name:	
Use of Photos	Tick √
I am happy for the school to take photos of my child.	
I am happy for photos of my child to be used on the school website, newsletter, facebook page etc.	
I am happy for photos of my child to be used in printed school materials, for example, the school prospectus.	
I am happy for photos of my child to be used in internal displays	
I am happy for photos of my child to be used in the media, for example local newspapers.	
I am happy for photos of my child to be used on social media e.g. Twitter/Facebook.	
I am happy for photos of my child to be used by third parties e.g. Accent Music Hub of children singing, or Halton School Games using photographs at competitions.	
I am happy for the school to take videos of my child	
I am happy for the school to use videos of my child for promotional purposes, such as on the school website.	
I am <b>NOT</b> happy for the school to take or use photos or videos of my child.	

Signed..... Parent/Carer      Date.....

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Childs Name:	
Use of parents' contact details	Tick √
I am happy for the school to use my contact details to contact me about my child e.g. accidents/sickness, forgotten items, cancelled after school clubs etc.	
I am happy for the school to use my contact details to contact me about fundraising activities.	
I am happy for the school to use my email address to send me the school newsletter & Parentmail messages.	
I am happy for the school to use my contact details to contact me about clubs being run in school.	
I am happy for the school to contact me about things that are happening in school.	
I am happy for the school to contact me on behalf of external providers about events and clubs.	
I am NOT happy for the school to use my personal data in the ways set out above.	

**Your contact details (PLEASE USE A SEPARATE SHEET FOR EACH PARENT/CARER)**

Name:.....Home Phone number:.....

Mobile number: ..... Email address:.....

Postal address:.....

Signed..... Parent/Carer

Date.....

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**Name:**.....**Home Phone number:**.....

**Mobile number:** ..... **Email address:**.....

**Postal address:**.....

Signed..... Parent/Carer

Date.....

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